Number of Admissions	Selection Method
○○○ applicants	Document review and interview

APPLICATION FEE, ADMISSION FEE, AND TUITION

Category	English-taught
Application Fee	Please refer to the **Admissions Guidelines** or the **Graduate School of Business website**.
Admission Fee	
Tuition	

INQUIRY

http://khmba.khu.ac.kr

For any inquiries or questions regarding Keystone MBA, connect with Dr.Yu

T. +82 10 3021 6676 (cell) E. mengying@khu.ac.kr

For any inquiries or questions regarding MBA programs in general at Kyung Hee Graduate School of Business, connect with us

T. +82 2 961 0126-8 F. +82 2 961 9604 E. khsb2200@khu.ac.kr

경희대학교 경영대학원
GRADUATE SCHOOL OF BUSINESS
KYUNG HEE UNIVERSITY

Kyung Hee University Graduate School of Business
26 Kyungheedae-ro, Dongdaemun-gu Seoul,
02447 Republic of Korea

T. 02-961-0127~8 E. khsb2200@khu.ac.kr

WHAT YOU NEED TO APPLY

Nationality

You and your parent(s) must NOT be of Korean nationality

Academic requirements

A bachelor's degree or its equivalent from an accredited domestic / international institution

Language proficiency - English

TOEFL 71 (i) 197 (C) 530 (P); IELTS 5.5; TEPS 600 or higher strongly recommended

* Students from countries where English is used as a native or official language are exempt from submitting an officially recognized English proficiency test score. However, they must submit an official English proficiency test score report before graduation in order to meet the graduation requirements.

Documents and materials

1. **Kyung Hee University Graduate School of Business Application Form**
2. **Self-Introduction Letter**
3. **Statement of Purpose** * Must include individual study plans
4. **Official Graduation Certificate**s (or pre-graduation certificate) from undergraduate institution
   - * Must be verified by Apostille or by Consular Authentication at the Korean Consulate
   - For applicants from China: Submit graduation or degree certificates from the China Higher Education Student Information System
5. **Official Transcripts** from each college/university attended as a registered student, reported using the school's grading scale, and verified by Apostille or Consular Authentication at the Korean Consulate
6. **Copy of Bank Certificate of Deposit Balance**
   - * Attach a bank certificate showing a minimum deposit of $20,000, either under your name or your parent's name
   - If the certificate is under the name of an immediate family member, proof of financial capability must also be submitted.
   - The bank balance certificate must be issued within one month from the application start date and remain valid until the actual enrollment date.
   - Admitted applicants must submit the original bank balance certificate, which is required for the issuance of the Certificate of Admission.
7. **Copy of Parents' Passports**
8. **State or Government-Issued Certificate of Family Registry** verifying you and your family relationship
   - * Must be verified by Apostille or Consular Authentication at the Korean Consulate
9. **Academic Certificate Verification Signed Consent Form**
10. **Official English Language Test Transcripts**

Additional Notes

- **Consular Authentication**: The document must bear the official seal of the Ministry of Foreign Affairs of the applicant's home country and the confirmation seal of the Korean consulate in that country.
- **Apostille**: Must be issued in the country where the university is located
- **Translation Requirements**: Certificates issued in languages other than Korean or English must be submitted with a Korean or English translation, verified either by Apostille or Consular Authentication.
- **Submission Requirements**: All documents must be submitted as originals, and only those issued within six months from the application start date will be accepted * Bank balance certificates and official language test score reports are exempt from this timeframe.

Applicants' Guidelines

1. **All submitted documents and application fees are non-refundable.**
2. **All required documents must be submitted within the designated deadline; failure to do so will result in disqualification.**
3. **The university is not responsible for any disadvantages resulting from the loss of documents if they are not submitted via registered mail or in person.**
4. **If admission is obtained through improper means or if any false information is found in the application materials, the university reserves the right to revoke admission and may pursue civil or criminal liability.**

SCHOLARSHIP SYSTEM

To foster an environment conducive to academic focus, the university offers and operates various scholarship programs to support students in successfully completing their studies.

International Student Scholarship	For students with excellent academic performance, active participation in international programs, and exemplary conduct
Kyung Hee Alumni Scholarship	For alumni of Kyung Hee University and Kyung Hee Cyber University
Language Proficiency Scholarship	For enrolled international students with outstanding Korean language proficiency test scores or levels
Teaching Assistant Scholarship	For students who faithfully perform their duties while serving as teaching assistants
Thesis Scholarship	For students who enhance the university's academic reputation through high-quality research and serve as role models

Graduate School of Business

KEYSTONE GLOBAL MBA

English-taught

KYUNG HEE UNIVERSITY

https://khmba.khu.ac.kr/



CURRICULUM STRUCTURE AND COMPOSITION

Category	English-taught Program
Major	Strategic Management
Language of Instruction	English
Graduation Requirements	Completion of 36 credits (2 credits per course) 1. Completion of 4 core courses 2. Submission of a thesis or completion of a thesis-substitute course 3. Submission of an Official English Proficiency Test Score Report
Program Duration	2 years (4 semesters)
Degree	Master of Business Administration (MBA)

※ For details, please refer to the official website (https://khmba.khu.ac.kr/)

KEYSTONE GLOBAL MBA

Kyung Hee Graduate School of Business offers a completely new approach to management education with Keystone MBA. It is highly selective, comprehensive, and unique with autonomy for design, organization, and implementation of the program within the School.

Keystone MBA is a truly global two-year degree awarding program that complies with the central goals of management education at Kyung Hee Graduate School of Business:

- Rise of entrepreneurialism
- Wider range of specializations
- Evolution of curriculum
- Flexible delivery and learning
- Stronger industry-academic collaboration
- Multilateral globalization

KEYSTONE MBA FAST FACTS

A two-year program for a master's degree in business administration (MBA)
General management emphasis (no majors / concentrations)
All courses, activities, events offered in English
Keystone MBA key components:

- The first-semester Integrative Core
- Elective seminars
- Corporate Visits
- Short-Term Training Programs
- Career Development Services

KEYSTONE MBA DEGREE REQUIREMENTS

To successfully complete the Keystone MBA program and earn a legitimate degree, students must fulfill the following requirements:

1. Credit Requirements
   - Total Credits for MBA Degree: Minimum of 36 credits
   - Credits per Course: 2 credits

2. Core Curriculum
   - Integrative Core: A minimum of 12 credits
   - Elective Seminars : A minimum of 24 credits, including 6 credits for the thesiss

3. Thesis Requirements
   Students must meet one of the following criteria,
   - Thesis Submission: Pass the thesis evaluation during the final semester and submit an approved master's thesis
   - Thesis-Substitute Courses: Complete three thesis-substitute courses (totaling 6 credits) in place of the thesis. Each course must be completed with a minimum grade of B (80 points) or higher.

4. Language Proficiency Test Scores
   - Submission of an Official English Proficiency Test Score Report



SUGGESTED ROADMAP TO BECOMING A KEYSTONE MBA

Semester 1

Focus: Essentials Build-up

Orientation: Conventional Discipline

Intergrative Core (Subject to change)
- Principles of Management
- Corporate Finance
- Business Statistics
- Marketing
- Organizational Behavior

Semester 2 & 3

Focus: Real World & Industrial Application

Orientation: Industrial Cases

Elective Seminars + Corporate Visits + Short-term Training Programs

Semester 4

Focus: In-Depth Analysis & Problem-solving Social

Orientation: Phenomenon & Topic-oriented

Career Fair + Résumé Clinic + Alumni Career Talks

CORE CURRICULUM OF THE KEYSTONE GLOBAL MBA

- Brand Management
- Consumer Behavior
- Financial Management with Accounting Principles
- Global Marketing
- Human Resources Management
- International Business and Trade
- Principles of Management
- Sustainable Operations Management

SPECIAL CURRICULUM OF THE KEYSTONE GLOBAL MBA

- Artificial Intelligence for Business
- Asian Politics and Economy
- Best Practices in Management Case Studies
- ESG Management
- Generative AI Applications
- Korean Wave and Globalization

* The courses listed above represent only a selection of the full curriculum. Additional courses are available within the program.

ADMISSION PROCEDURE

Process	Remarks
Schedule	Spring: October – December each year Fall: April – June each year ※ For detailed schedules, please refer to the admission guidelines for each intake and the Graduate School of Business website
Submission of Application	• Online application only (please enter all information accurately when completing the application form) • Online application site: https://khmba.khu.ac.kr/ • The application fee must be paid before 17:00 on the deadline; otherwise, the application will be considered invalid • Once payment is completed, the application information cannot be modified
Submission of Printed Application Form and Supporting Documents	• Submission by registered mail only: the postmark date must be on or before the application deadline; late submissions will not be accepted • Mailing Address: (Korean) (02447) 경희대학교 경영대학원 행정실 (오비스홀 414호), 서울특별시 동대문구 경희대로 26 (English) Room 414, Orbis Hall, 26 KyungHeedae-ro, Dongdaemun-gu, Seoul, 02447, Republic of Korea
Document Review	• Verification of submitted documents and confirmation of any missing or irregular items
Interview	• The interview location will be announced separately; please check the official website • Applicants must bring their admission ticket and valid identification (e.g., Alien Registration Card, passport, driver's license, etc.)
Announcement of Results	• Results will be posted on the Graduate School of Business website (http://khmba.khu.ac.kr) • Individual notifications will not be provided
Registration for Admitted Applicants	• A virtual account at Hana Bank will be assigned, and students must complete payment according to the instructions

※ The above schedule is subject to change depending on university circumstances